# City of Newark

**City Clerk's Office**
37101 Newark Boulevard
Newark, CA 94560

**NOTICE TO VOTERS OF DATE AFTER WHICH**
**NO ARGUMENTS FOR OR AGAINST A CITY MEASURE MAY BE SUBMITTED TO THE CITY CLERK**

**NOTICE IS HEREBY GIVEN** that a General Municipal Election will be held in the City of Newark on Tuesday, November 3, 2026, at which the following measure will be submitted to the voters:

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| "Newark Essential Services Protection Measure. To protect city services such as repairing potholes/streets; keeping neighborhoods safe/clean, and maintaining 9-1-1 emergency response/fire protection/neighborhood police patrols/parks/recreation programs, shall the measure be adopted updating Newark's 56-year-old business license ordinance, lowering many small businesses' taxes, with rates up to 0.3% of gross receipts (as described in the ordinance), raising $6,600,000 annually until ended by voters, with spending disclosure/ independent audits?" | YES<br><br>NO |

**NOTICE IS FURTHER GIVEN** that, pursuant to Article 4, Chapter 3, Division 9 of the California Elections Code, the legislative body of the City, any member or members authorized by the legislative body, any individual voter, any bona fide association of citizens, or any combination of voters and associations may submit a written argument for or against the measure. Arguments shall not exceed **300 words** and must be accompanied by the printed names and signatures of the authors. If submitted on behalf of an organization, the argument must include the name of the organization and the printed name and signature of at least one principal officer who is an author of the argument.

**NOTICE IS FURTHER GIVEN** that the City Clerk has fixed **2:00 p.m. on Thursday, August 6, 2026**, as the deadline for submitting direct arguments for or against the measure for printing and distribution in the Voter Information Guide. Arguments must be filed with the Office of the City Clerk, City Hall, 2nd Floor, **37101 Newark Boulevard, Newark, California**, and must be accompanied by the required **Statement of Authors** form. Arguments may be changed or withdrawn until the filing deadline.

**NOTICE IS FURTHER GIVEN** that the City Council has authorized the filing of rebuttal arguments pursuant to Elections Code Section 9285. Rebuttal arguments shall not exceed **250 words**, may be signed by no more than **five authors**, and must be accompanied by the required printed names, signatures, and Statement of Authors form. The deadline for filing rebuttal arguments is **2:00 p.m. on Monday, August 17, 2026**.

**NOTICE IS FURTHER GIVEN** that the proposed ordinance, the City Attorney's impartial analysis, and any direct arguments filed will be available for public examination in the Office of the City Clerk during regular business hours from **August 7, 2026, through August 16, 2026**. Any rebuttal arguments filed will be available for public examination from **2:00 p.m. on August 18, 2026, through August 27, 2026**.

Questions may be directed to the Office of the City Clerk at **(510) 578-4266** or **elections@newarkca.gov**.

Dated: July 24, 2026

/s/ Neetu Salwan, CMC
City Clerk